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**27.01.2023**

Messe Karlsruhe

meeting-karlsruhe.de

## **Germany's athletics star Malaika Mihambo to compete at the INIT INDOOR MEETING Karlsruhe 2023**

### **Main partner and namesake INIT extends until 2025 / Ticket contingent completely exhausted**

At the end of January, the athletics world will once again be looking to Karlsruhe. The INIT INDOOR MEETING Karlsruhe is the eighth edition of the World Indoor Tour Gold of the World Athletics Association. Karlsruhe, as a founding member of this world indoor series, will kick things off, followed by Boston, Torun, New York, Liévin, Madrid and Birmingham. An absolute world-class athlete will also compete in Karlsruhe, as Olympic, World and European Champion Malaika Mihambo, the reigning Sportswoman of the Year, confirmed her participation in the INIT INDOOR MEETING Karlsruhe at a press conference. So far, she has only competed in the 60-metre sprint, but perhaps the public will experience "a surprise like in 2020, when Mihambo, to everyone's surprise, also competed in the long jump at short notice," says Alain Blondel, Sports Director of the INIT INDOOR MEETING. Born in Heidelberg, she has already won everything you can win in medals: Olympic champion, World and European champion as well as a total of eleven German championship titles. Mihambo, who competes for LG Kurpfalz, also has a meeting victory to her name. In 2018, Mihambo won the long jump in Karlsruhe ahead of her compatriot Sosthene Moguenara. However, the sports director, who was online from Paris, was unable to elicit much more than the name Mihambo.

As an international athletics location, Karlsruhe stands for world-class sport. This was also a reason for the main partner and namesake INIT to extend its commitment for the next three years from 2023 to 2025. "I am a big athletics fan and having such a meeting here in Karlsruhe is an absolute stroke of luck. As an internationally operating company, we naturally want to provide our support," says Dr Gottfried Greschner, Chairman of the INIT Board. "I look forward to exciting competitions and world-class athletics," Greschner continued.

INIT, the world's leading provider of IT solutions for public transport, has been a partner of the INIT INDOOR MEETING since 2015 and has also given its name to the event since last year.

The INIT INDOOR MEETING has sold out earlier than ever before. All tickets were sold out within about two months. Those who were unable to get hold of one of the 3,000 tickets for the INIT INDOOR MEETING Karlsruhe need not be sad. Due to returning contingents from partners and sponsors as well as technical blockages, there will be another small contingent of tickets in January. More information will be provided on the INIT INDOOR MEETING channels at the appropriate time. "We are overwhelmed by the great demand," says Martin

Wacker, Meeting Director and Managing Director of the organising Karlsruhe Marketing und Event

Veranstalter:



Ausrichter:



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GmbH. "We are once again the place to be for track and field athletes in January and the whole world is looking to Karlsruhe," Wacker continued. The sports pictures from Karlsruhe are broadcast nationally and worldwide. SWR will be streaming from Exhibition Hall 3 on the day of the meeting from 18:30. In addition, the meeting will be broadcast worldwide by currently 19 broadcasters in around 60 countries, including South and Central America as well as Australia.

For more information about the INIT INDOOR MEETING Karlsruhe, please visit [www.meeting-karlsruhe.de](http://www.meeting-karlsruhe.de) and the meeting's social networks.

[www.facebook.com/IndoorMeetingKarlsruhe](https://www.facebook.com/IndoorMeetingKarlsruhe)

[www.twitter.com/INDOOR\\_MEETING](https://www.twitter.com/INDOOR_MEETING)

[www.instagram.com/indoormeetingkarlsruhe](https://www.instagram.com/indoormeetingkarlsruhe)

**Stops on the World Athletics Indoor Tour Gold 2023:**

27.01.2023:	INIT INDOOR MEETING Karlsruhe (Karlsruhe, GER)
04.02.2023:	New Balance Indoor Grand Prix (Boston, USA)
08.02.2023:	Copernicus Cup (Torun, POL)
11.02.2023:	Millrose Games (New York, USA)
14.02.2023:	Meeting Hauts-de-France Pas-de-Calais (Liévin, FRA)
22.02.2023:	Villa de Madrid (Madrid, ESP)
25.02.2023:	Müller Indoor Grand Prix (Birmingham, GBR)

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